



# Springfield Area Soccer Association

## Annual Sponsorship Program & Incentive Plan

[www.sasasoccer.org](http://www.sasasoccer.org)

Dear SASA Member & Friend,

The SASA Board has voted to adopt a formal “*SASA Annual Sponsorship Program and Incentive Plan*”. The plan is designed to increase the individual and corporate sponsorship of our club. Individuals, businesses and corporations participating in this program will be offered 5 commitment levels as shown on the program information sheet. Depending on the level of sponsorship companies will be offered various forms of recognition and gifts in return for their support.

Additionally, SASA will provide a financial incentive for families to seek out and solicit potential club sponsors under this program. **You can reduce your individual SASA dues by signing up sponsors under this program.** SASA members credited with new sponsors will receive the following discounts off their annual membership dues.

| Sponsorship Level | Sponsor's Commitment | Your SASA Dues Discount |
|-------------------|----------------------|-------------------------|
| World Cup         | \$2,500              | \$500                   |
| MLS               | \$1,000              | \$200                   |
| Olympic           | \$750                | \$150                   |
| Collegiate        | \$500                | \$100                   |
| Youth             | \$250                | \$50                    |

For example, a family signs up two sponsors one at the MLS level and one at the Youth level. That family will receive a discount on their SASA dues in the amount of \$250 (\$200 + \$50).

**This program is voluntary for SASA members and no annual minimum participation will apply.** However, we see this program as an untapped potential source of financial support to help defray the rising costs of maintaining the SASA soccer club. Additionally, the program allows motivated individuals or families to earn a significant SASA dues discount while helping the club remain financially strong.

Thank you.

SASA Soccer Club Board



# Springfield Area Soccer Association

## Annual Sponsorship Program

[www.sasasoccer.org](http://www.sasasoccer.org)

The Springfield Area Soccer Association (SASA) is a competitive youth soccer club based in Springfield, IL. The club's primary focus is to provide a total, well rounded and positive soccer experience for the player, coach and parent. The emphasis is on the education, technical development and sportsmanship of each and every player and coach so that their experience with SASA will encourage them to continue their participation in soccer with renewed enthusiasm and a sense of accomplishment.

SASA boasts approximately 25 local teams consisting of both young men and women ranging in age from 7 to 19 years old. The club is a member of US Youth Soccer, FIFA, Illinois Youth Soccer Association, Illinois Olympic Development Program, and the Central Illinois Youth Soccer League. SASA is located on a 40 acre complex on the University of Illinois at Springfield campus.

SASA is a volunteer run not-for-profit organization funded primarily by participation fees. One hundred percent (100%) of your sponsorship will remain local for exclusive use by SASA. Your sponsorship will be used for qualified trainers for youth skill development, soccer equipment, soccer camps, coaching clinics, club administration, field development and maintenance.

### Sponsorship Levels

|  |  |
|--|--|
| <b>World Cup Sponsor</b><br><b>\$2,500</b> | <ul style="list-style-type: none"> <li>• Preferred Front Page Web link on the Official SASA Web site for 12 months</li> <li>• 24"x24" Recognition sign at the SASA Soccer Complex</li> <li>• Official engraved "SASA Corporate Sponsor" Display Plaque</li> <li>• 6 SASA T-Shirts</li> <li>• 2 Official SASA Soccer Balls</li> </ul> |
| <b>MLS Sponsor</b><br><b>\$1,000</b>       | <ul style="list-style-type: none"> <li>• Web link on the Official SASA Web site for 12 months</li> <li>• 12"x12" Sign at the SASA Soccer Complex</li> <li>• Official engraved "SASA Corporate Sponsor" Display Plaque</li> <li>• 2 SASA T-Shirts</li> <li>• 1 Official SASA Soccer Balls</li> </ul>                                  |
| <b>Olympic Sponsor</b><br><b>\$750</b>     | <ul style="list-style-type: none"> <li>• 12"x12" Sign at the SASA Soccer Complex</li> <li>• Official engraved "SASA Corporate Sponsor" Display Plaque</li> <li>• SASA T-Shirt</li> </ul>   |
| <b>Collegiate Sponsor</b><br><b>\$500</b>  | <ul style="list-style-type: none"> <li>• 12"x12" Recognition Sign at the SASA Soccer Complex</li> <li>• Official Engraved SASA Display Plaque</li> <li>• SASA T-Shirt</li> </ul>   |
| <b>Youth Sponsor</b><br><b>\$250</b>       | <ul style="list-style-type: none"> <li>• 12"x12" Recognition Sign at the SASA Soccer Complex</li> </ul>  |



# Springfield Area Soccer Association

## Sponsorship Application

[www.sasasoccer.org](http://www.sasasoccer.org)

|   |  |                            |  |                           |                             |  |
|---|--|----------------------------|--|---------------------------|-----------------------------|--|
| <b><u>Sponsorship Level (Circle One)</u></b>  |  |                            |  |                           | <b><u>Check Number:</u></b> |  |
| <i>World Cup    MLS    Olympic    Collegiate    Youth</i>                                 |  |                            |  |                           | <b><u>Amount:</u></b>       |  |
| <b><u>Name, Last</u></b>  |  |                            |  | <b><u>Name, First</u></b> |                             |  |
| <b><u>Company</u></b>   |  |                            |  |                           |                             |  |
| <b><u>Address</u></b>   |  |                            |  |                           |                             |  |
| <b><u>Work Phone</u></b>  |  | <b><u>Mobile Phone</u></b> |  | <b><u>Email</u></b>       |                             |  |
| <b><u>Web Site to be linked on <a href="http://sasasoccer.org">sasasoccer.org</a></u></b> |  |                            |  |                           |                             |  |
| <b><u>Signature:</u></b>  |  |                            |  |                           | <b><u>Date:</u></b>         |  |

- Please identify the SASA representative to be credited for your sponsorship.

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

- Return application with payment to:

SASA  
PO Box 904  
Springfield, IL 62703